

## WORLD WIDE ENTERTAINMENT SYNOPSES

### **'DELUXE'**

#### **Episode 1: 'Timeless Classics'**

The Prince of Wales once famously called French jewelry house Cartier "a jewel to kings, and a king of jewels", and there is no better symbol of timeless luxury than a diamond by Cartier. Louis, Pierre and Jacques Cartier were the grandsons of the founder of Cartier Diamonds; and were integral in establishing the brand worldwide. Louis in particular, is perhaps best known for his timepieces, having created the world's first wristwatch. Cartier can lay claim to some of the world's most important innovations in jewelry for the 20<sup>th</sup> Century.

#### **Episode 2: 'Haute Couture'**

In this installment of Deluxe we explore haute couture, and the designers who have shaped 21<sup>st</sup> Century clothing, from the former master of fashion Yves Saint Laurent, to Jean Paul Gaultier. Haute Couture is French for "high dressmaking", and covers only the most luxurious and exclusively designed fashion. As such, the term "haute couture" is protected, and can be only used by designers who meet the strictest standards.

#### **Episode 3: 'Luxeplosion' (the cult of luxury brands)**

Never before have had so many millionaires and billionaires lived outside of the US. Hong Kong now boasts more Gucci and Hermes stores than Paris, London or New York, catering to the rich and famous around the world, but particularly the East. But it's not just the wealthy that are lining up to accessorize with the best the world can offer – secretaries, personal assistants and even mums are finding ways of outfitting themselves with designer items. For instance, in Tokyo, over 90% of women in their twenties own a Louis Vuitton handbag

#### **Episode 4: 'Elegant Extravagance'**

In this episode we look at luxurious accessories, from perfumes and handbags, to diamonds and shoes coveted by the rich and famous. Diamonds are said to be a girl's best friend, and a recent exhibition highlighted the links between iconic film divas and the diamonds they made their own. The exhibition included the famous Moon of Baroda, a 24.04 carat, canary yellow diamond worn by Marilyn Monroe in the promotional campaign for Gentlemen Prefer Blondes.

#### **Episode 5: 'Luxury Collectors'**

What drives the serious collector? Luxury collectors, for whom money is no object, look for style and rarity in their acquisitions. Come with us as we check out prized art options, marvel at antique furniture and visit a heaven on Earth for horses! First stop is Chatsworth House, in the English county of Derbyshire. The house was originally an Elizabethan mansion, with its massive sculptures, alabaster carvings and extravagant gardens. It may come as a surprise to visitors then, to discover that Chatsworth is also host to some of the world's finest and most controversial sculptures.

#### **Episode 6: 'High End Philanthropy'**

Living in a world of luxury doesn't always have to be about taking. In this episode of Deluxe, we meet a range of people whose great pleasure has been in giving back something to the world that has made them household names. Among these are superstars such as Brad Pitt and Angelina Jolie, television heavyweight Oprah Winfrey and U2 singer Bono. Celebrities such as these use their status to help promote causes that are close to their hearts, including children's charities and the fight to end world poverty.

#### **Episode 7: 'Prestige Faces & Their Brands'**

We take a look at some prestige faces, and some of the luxury items they surround themselves with. From the elegant Academy Award winner Cate Blanchett, to Brad Pitt and Angelina Jolie, we dip into the lives of the rich, and beautiful. Blanchett, in particular, is not known for aligning herself with products but she recently signed up to promote the benefits of skin care line SK-II. She credits her flawless, pale skin to the product, which she has been using for seven years.



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### **Episode 8: 'Luxury Destinations'**

We explore the world's most luxurious holiday destinations where the rich and famous go to forget the stresses of the world. The Atlantis Hotel in Dubai is one of them. Built at a cost of one and a half billion dollars, it is situated on a man-made island shaped like a palm tree, called the Palm Dumara, and incorporates luxurious settings with ocean-themed family entertainment, including 65 acres of water-park – fun for the whole family! Other destinations include Macau, in Hong Kong – touted as the Las Vegas of Asia - and Milan's seven star hotel; the Galleria Emmanuelle Vittoria 22.

### **Episode 9: 'Deluxe Decadence – Food & Wine'**

In this installment of Deluxe we indulge in the sweet decadence of gourmet food and other vices of the rich and famous. We celebrate the 502<sup>nd</sup> anniversary of the discovery of chocolate by visiting the Paris Chocolate Fair, and bargain for the diamond of the kitchen (truffles). We look at the finest gentlemen and lady's cigars; taste desserts fit for princes, and pizza fit for a king.

### **Episode 10: 'Celebrity Entrepreneurs'**

Donald Trump is as famous for his larger than life image as he is for his billion dollar empire. Celebrated in his home town of New York, he has carefully cultivated a persona of the pugnacious celebrity entrepreneur which the world has grown to respect and embrace. Another celebrity mover and shaker is former model Elle McPherson, who has used her considerable business acumen to build an empire of her own, consisting, most famously, her luxurious, inexpensive lingerie line, Intimates.

### **Episode 11: 'Red Carpet Glamour'**

While the rest of the world watches from the comfort of their lounge rooms, the glitterati are out in force when the world of film or music holds its red carpet event. We look at the some of the world's most famous and glamorous red carpet festivals and functions, including the Cannes Film Festival in France, the Dolce and Gabbana party that follows the festival, the American Grammy Awards and of course the Academy Awards.

### **Episode 12: 'Royal Opulence'**

In this episode of Deluxe we visit the Royal families of the world; from the British tradition and sophistication to the classic elegance of Grace Kelly and the Monaco Royal Family. We also meet the new generation coming through, including Edward, Prince of Denmark, and his Australian bride Mary. However, fascination with the British monarchy hasn't dimmed over the years despite the death of the public's darling Princess Diana. It has just shifted to the lives of her sons, William and Harry.

### **Episode 13: 'Luxury Cars'**

Fast cars can turn grown men into little boys, and can even make a girl's pulse race that bit faster. We explore the latest and most luxurious models of automobiles, both owned and coveted by the rich and famous. We celebrate the birthday of one of the world's most prestigious cars and investigate a vehicular mystery involving a racing car that has stretched back to World War II.

### **Episode 14: 'Celebrity Power Couples'**

Powerful and famous, celebrity couples are everywhere in the media today, adorning magazine covers and spreading the love on TV talk shows. So what's it really like, being one of these extremely successful and rich power couples? Join us as we look into the lives of several high profile relationships, from the unusual pairing of Tom Cruise and Katie Holmes, to the ultimate "power" couple, Bill and Hillary Clinton.

### **Episode 15: 'World's Best Gizmos and Gadgets'**

If you love technology, one of the foremost places to find it is at the annual Consumer Electronics Show, held in Las Vegas. From giant flat screen TVs to pocket-sized lap-tops, gadget fans can sample the latest in sound, vision and entertainment, in the fast paced world of consumer technology. As an example of what was on show at the 2008 Expo, fashion designer Giorgio Armani teamed with Samsung to produce the world's most expensive mobile phone, worth over a thousand dollars. The Armani Samsung is the size of a credit card and just ten and a half millimeters thick.

### **Episode 16: 'Exclusive and Iconic Jewelry'**

Join us as we explore the world of fine and luxurious jewelry and discover that what glitters is not just gold! Recently, an exhibition in London brought to Britons the beauty and opulence of world famous American jewelry house Tiffany's. On display at the exhibition were pieces from the 19<sup>th</sup> century, such as a pearl necklace worn by Abraham Lincoln's First Lady, as well as pieces from Paloma Picasso's private collection, and of course the jewelry worn by Audrey Hepburn in the iconic movie, Breakfast at Tiffany's.

### **Episode 17: 'Opulent Experiences'**

In our bustling and hectic life, nothing speaks of luxury and decadence more than traveling the seas on a beautiful cruise ship. As recently as the beginning of the 20<sup>th</sup> century, it was the only way to travel the world. Now we have the luxury of choice, designers of passenger liners are coming up with new and innovative ways for us to traverse the globe by sea. We also take a look at the majestic QE2, the cruise ship that has just retired and begun a new life as a floating hotel off the coast of Dubai.

### **Episode 18: 'Glamorous Hair and Accessories'**

Hair is a woman's crowning glory, and many women spend more money and time on their hair than any accessory. Hairdressers are normally restricted by their customer's wishes; however, at a special fundraising event in the UK, these creative and often flamboyant professionals got to show off the fruits of their imagination. The Rizzo Bros began The Alternative Hair Show as a way to raise money for leukemia research, as Tony Rizzo had lost his young son to the disease, and now, salons around the world compete to create the most outrageous and unusual styles, proving that hair can be a work of art.

### **Episode 19: 'The Trappings of Success'**

Those fortunate few who live in the gilded cage of celebrity get to enjoy a charmed existence most of us can only dream of. It's a fascinating world of privilege and excess, where the most important question seems to be: are you in, or are you out? Out of favor with the public that is! Donald Trump is one man who is no stranger to celebrity, or success. Another is Orlando Bloom, who wants to go on to work behind the camera. See how the other half live life and celebrate milestones, like Liz Hurley's wedding to Arun Nayer, as well as how to grow old ungracefully!

### **Episode 20: 'Prestige Brands'**

One successful business strategy is to name the business after your self. In the 20<sup>th</sup> Century, Christian Dior is synonymous with luxury and design. Swiss luxury watchmakers Tag Heuer are well aware that attaching a celebrity to their product can bring tremendous cache, or respectability and recognition, to a brand. That's why they've aligned themselves with Uma Thurman, the perfect blend of beauty and strong features who has long inspired the watchmaker.

### **Episode 21: 'Homes of the Rich and Famous'**

In this episode of Deluxe, we step out of our comfort zone and into palatial design as we visit a romantic English retreat once owned by designer William Morris, a Bavarian castle for Hollywood star Nicolas Cage; marvel at NBA basketball star Wilt Chamberlain's 1970's style mansion and tour cutting edge city architecture.

### **Episode 22: 'The Fame Game'**

This episode on Deluxe, we delve into the lives of the young, privileged and famous. Most of us will never know what it's like to have the world at our feet, or to have an endless bank account at our disposal. It's a world beyond our wildest dreams, filled with parties, events, paparazzi, and of course, shopping sprees! But what is it *really* like to be a household name? We ask aspiring model and daughter of business tycoon Ivanka Trump; singer and fashion designer Justin Timberlake and English pop/rock sensation Robbie Williams about the benefits and pitfalls of fame.

### **Episode 23: 'Luxury Gifts'**

Priceless jewelry, train journeys, lingerie – even cricket teams! It seems nothing is too much for that special someone, and if you've got the cash to splash, the sky's the limit. In 2007, Selfridges in London opened The Wonder Room, where the public can shop for luxury gifts. Diamonds, alligator skin handbags and even a cigar collection once owned by Winston Churchill were amongst the items on display at the launch. Also, view dining settings fit for royalty, travel the Trans Siberian Express; and meet Shilpa Shetty, the Bollywood actress who bought shares in the Indian premier league cricket team as a "gift" to themselves that they also see as a wise business investment.

### **Episode 24: 'Traveling in Style'**

With the hectic pace of our lives these days, sometimes the only time when you can relax is while you're traveling. So why not travel in style? Find out what it's like to be a passenger on Singapore Airlines' new A380 Super Jumbo Jet, the largest jet in the skies, powered by four Rolls Royce engines! If you've ever wondered what the planes of the future will look like, a recent exhibition in Germany had all the answers. Aircraft engineers in Hamburg recently met to unveil a look at cabin design at the Aircraft Interiors Expo. Also, for business men who want to take their offices with them when they travel, a company in Greece has created the ultimate vehicle – the Limo Bus!

### **Episode 25: 'Mega Super-Models'**

We take a seat front row in the world of the mega-supermodels, which is not all wine and roses according to Heidi Klum. The German model is trying out her Victoria's Secret angel wings, a tradition in the modeling world, but she's finding them heavier than she expected! Naomi Campbell remains one of the UK's top paid models, despite being well into her thirties, which is old for a model, but she's keeping herself busy with charities and other activities she hopes to continue when her modeling days are over.

### **Episode 26: Punk to Premiere**

We check out those rare individuals whose unique style has taken them from punk to premiere. Designer Vivienne Westwood personifies punk, having created outfits for the Sex Pistols among others. But she caused a stir when she made Pamela Anderson the focus of a recent runway show. Then again, Vivienne loves breaking the rules! Among other celebrities to make the transition from "punk" to premier are Marilyn Manson, who refuses to limit his creativity to the music world so is branching out into film; and Avril Lavigne.



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